

8<sup>th</sup>  
**Nutra**ceuticals  
**SYMPOSIUM & AWARDS**

**Quality**

**Standardization**

**Regularization**

February 15, 2023 • Hotel The Lalit, New Delhi

THE ASSOCIATED CHAMBERS OF COMMERCE AND INDUSTRY OF INDIA

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## ABOUT THE EVENT

Global Nutraceuticals market is expected to grow at a CAGR of 9.07% and reach USD446.35 billion in 2027. This can be attributed to the growing prevalence of various health issues such as obesity, diabetes, cardiovascular diseases, malnutrition among others. Additionally, growing healthcare awareness among the population worldwide and need for maintaining a healthy lifestyle is further expected to support the market growth in the coming years.

The growing awareness among the population related to the benefits associated with nutraceuticals is expected to drive the market growth during the forecast period. Consumption of nutraceuticals and nutraceutical supplements not only help in managing several diseases but also helps in preventing the occurrence of various types of diseases.

Since large number of people are moving towards the use of nutraceuticals in today's times, it is the absolute responsibility of the regulatory authorities in this regard to guarantee availability of pure, safe, potent and effective products to the consumers.

In view of the importance of the subject ASSOCHAM is organising “8<sup>th</sup> Nutraceutical Symposium & Awards with the focus to address challenges related to quality, standardization, and regularization and to felicitate those who are striving for excellence and doing remarkable work in the field of nutraceutical and delivering best and innovative products and contributing to research and technology, that would transform India as a hub for nutraceuticals.

## AWARD CATEGORIES



**Best Nutraceutical  
Ingredient of the Year**



**Best Nutraceutical  
Start-up**



**Best Nutraceutical  
Brand of the Year in**

- ⦿ Sports Nutrition
- ⦿ Weight Management
- ⦿ Women's Nutrition
- ⦿ Child Nutrition
- ⦿ Elderly Nutrition



**Best Nutraceutical  
Company**



**Nutritionist/ Dietician  
of the Year**

**Application Fees: Rs. 25,000 +18% GST ■ Last Date to Apply: 25<sup>th</sup> January, 2023**

**{Exhibition Opportunities: Stall measuring 2x2 mtr. available for Rs. 25,000/- + Taxes}**

# Partnership Opportunities

## Platinum Partner – 5 Lacs

- ❖ Partner will be tagged as “PLATINUM PARTNER”
- ❖ Speaker opportunity in Inaugural Session
- ❖ Speaker opportunity in Technical Session
- ❖ Logo presence across all the communication i.e.
  - Branding at the venue [Backdrop, thank you panel and other event collateral at the venue]
  - ASSOCHAM website
  - All marketing and publicity campaigns
- ❖ Logo in newspaper advertisement
- ❖ Company brochure to be inserted in the conference speaker kit
- ❖ Company brochure to be inserted in the conference delegate kit
- ❖ Complementary delegate passes – 5
- ❖ Complementary Stall
- ❖ Social Media byte (to be provided by the partner)

## Gold Partner – 4 Lacs

- ❖ Partner will be tagged as “GOLD PARTNER”
- ❖ Speaker opportunity in Inaugural Session
- ❖ Logo presence across all the communication i.e.
  - Branding at the venue [Backdrop, thank you panel and other event collateral at the venue]
  - ASSOCHAM website
  - All marketing and publicity campaigns
- ❖ Logo in newspaper advertisement
- ❖ Company brochure to be inserted in the conference delegate kit
- ❖ Complementary delegate passes – 5
- ❖ Complementary stall
- ❖ Social Media byte (to be provided by the partner)

## Silver Partner – 2 Lacs

- ❖ Partner will be tagged as “SILVER PARTNER”
- ❖ Speaker opportunity in Technical Session
- ❖ Logo presence across all the communication i.e.
  - Branding at the venue [Backdrop, thank you panel and other event collateral at the venue]
  - ASSOCHAM website
  - All marketing and publicity campaigns
- ❖ Logo in newspaper advertisement
- ❖ Company brochure to be inserted in the conference delegate kit
- ❖ Complementary delegate passes – 3

## Logo Partner – 1 Lac

- ❖ Partner will be tagged as “LOGO PARTNER”
- ❖ Logo presence across all the communication i.e.
  - Branding at the venue [Backdrop, thank you panel and other event collateral at the venue]
  - ASSOCHAM website
  - All marketing and publicity campaigns
- ❖ Logo in newspaper advertisement
- ❖ Company brochure to be inserted in the conference delegate kit
- ❖ Complementary delegate passes – 3



# GLIMPSES FROM THE PAST EVENTS



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**The Associated Chambers of Commerce and Industry of India**

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